



# Supplying Graphics

*For iOS and Android apps*





## App Icon – at a minimum you need to supply this

The App Icon is used in the iOS app store, Google Play store and on the device.

At the very minimum you need to supply this icon at 1024x1024 pixels, all other graphics are optional.

If this is the only graphic you supply, your app will have the splash screen and backgrounds you see in this document.

APP ICON	
DIMENSION (PIXELS)	1024 wide x 1024 high
QUALITY	72 ppi, RGB, flattened, no transparency
FILE TYPE	PNG
ADDITIONAL NOTES	<p>NOTE It must be flat artwork without rounded corners, gloss or drop shadow</p> <p>If you cannot supply a 1024x1024 image we may accept an EPS of your logo.</p>



Note: Apple will automatically add rounded corners, gloss and a drop shadow to your icon, except for devices running iOS 7.



## Screenshots – Realview will create your screenshots if not supplied

### *iPad, iPhone, iPod Touch*

Screenshots are displayed to users in the App Store. For Apple devices, pay particular attention to the dimensions – they must be adhered to exactly

Description	Size (w×h)	iPhone/iPod Touch	iPad
iPad	1024x768		✓
	768x1024		
	2048x1536		
	1536x2048		
iPhone and iPod (except 5)	640x960	✓	
	960x640		
iPhone 5 and iPod gen 5	640x1136	✓	
	1136x640		



## Screenshots – Realview will create your screenshots if not supplied

### *Android Devices*

The specifications for Android screenshots are much more relaxed. At least 2 screenshots are required. You may upload up to 8 screenshots each for phone, 7" tablet and 10" tablet.

Android Screenshots	
<b>DIMENSION (PIXELS)</b>	Minimum dimension: 320 pixels. Maximum dimension: 3840 pixels. The maximum dimension of your screenshot cannot be more than twice as long as the minimum dimension.
<b>QUALITY</b>	72 ppi, RGB, flattened, no transparency
<b>FILE TYPE</b>	PNG24 or JPEG
<b>ADDITIONAL NOTES</b>	Full bleed, no border in art.



## Launch Images – will be the same as the background if not supplied

Launch images are shown to users immediately after they start your app. They should be supplied as PNG files with the exact filenames and pixel dimensions described below (Please note file naming is case sensitive).

File (must supply with this name)	Size (w×h)	iPhone/iPod Touch	iPad	Android
Default.png	320 × 480	✓		✓
Default@2x.png	640 × 960	✓		✓
Default-568h@2x.png	640 × 1136	✓		
Default-Portrait.png	768 × 1004		✓	✓
Default-Portrait@2x.png	1536 × 2008		✓	
Default-Landscape.png	1024 × 748		✓	✓
Default-Landscape@2x.png	2048 × 1496		✓	



## Background Images – will be the image shown here if not supplied

Background images are static images placed in the background of your app. They should be supplied as JPG files with the exact filenames and pixel dimensions described below (Please note file naming is case sensitive).

### **Please Note:**

Do not create your background with specific placement in mind, as the amount and position of the image that is shown will be device dependent.

Do not include the issues background (dark grey stripe) as part of your background image.

File (must supply with this name)	Size (w×h)	iPhone/iPod	iPad	Android
		Touch		
<b>backgroundport@4x.jpg</b>	1293 × 2048	✓	✓	✓
<b>background@4x.jpg</b>	2048 × 1293	✓	✓	✓

